



FRIDAY, SEPTEMBER 21ST

AND

SATURDAY, SEPTEMBER 22ND, 2018

www.hotrodrock.com



“THIS SHOW WAS AN ABSOLUTE BLAST! EXACTLY WHAT COLORADO HAS NEEDED AND WANTED FOR A LONG TIME! THANK YOU!!” -CORI HARTINGER-REMPEL

IN A MATTER OF 2 SHORT MONTHS, WE WERE ABLE TO CREATE, FROM SCRATCH, AN INCREDIBLY SUCCESSFUL EVENT IN 2017, FEATURING

500 + PRE 72 SHOW CARS

4,000 SPECTATORS

24 VENDORS-FOOD & UNIQUE MERCHANDISE

ALMOST 100 CAMP SITES SOLD!!

THIS WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE SUPPORT OF OUR SPONSORS:

BUDWEISER, COCA COLA, HAGERTY INSURANCE, IN & OUT AUTO SALON AND DALES KUSTOMZ.

WE ALSO HAD MASSIVE SUPPORT FROM MANY CAR CLUBS, INCLUDING, BUT NOT LIMITED TO THE ROCKABILLY MAFIA DOLLS, HOODLUMS, RATTLE TRAPS, ROD CHUCKERS, OUTLAWS, SOUTHERN COLORADO MOPARS, THUNDER IN THE VALLEY, LONELY KNIGHTS AND MANY MORE.

**BASED ON THE SUCCESS OF 2017, WE ARE VERY EXCITED TO ANNOUNCE
HOT ROD ROCK & RUMBLE ON SEPTEMBER 21 & 22, 2018
AND WE WOULD LOVE TO HAVE YOU INVOLVED!**



2018 SPONSORSHIP OPPORTUNITIES

"THE BASH" SPONSORSHIP-\$10,000

- **INCLUDES "PRESENTED BY" NAMING RIGHTS FOR FRIDAY & SATURDAY**
- **INCLUDES STAGE MENTIONS ON FRIDAY & SATURDAY**
- **LOGO PLACEMENT ON POSTER/FLYER PRINTING, EVENT PROGRAM AND SOCIAL MEDIA, TO INCLUDE FACEBOOK & WEBSITE**
- **UP TO (5) BANNERS HUNG THROUGHOUT THE VENUE (PROVIDED BY YOU)**
- **PREMIUM VENDOR SPACE AVAILABLE FOR THE DURATION OF THE EVENT, INCLUDING POWER PLUS APPLICABLE VENDOR PASSES**
- **(10) SPONSOR BADGES FOR THE WEEKEND**

THE "DRAGONSLAYER STAGE" AND DRAG STRIP SPONSOR-\$7,500

- **LOGO PLACEMENT ON POSTER/FLYER PRINTING, EVENT PROGRAM AND SOCIAL MEDIA, TO INCLUDE FACEBOOK & WEBSITE**
- **INCLUDES STAGE MENTIONS ON FRIDAY & SATURDAY**
- **UP TO (4) BANNERS HUNG THROUGHOUT THE EVENT (PROVIDED BY YOU)**
- **PREMIUM VENDOR SPACE AVAILABLE FOR THE DURATION OF THE EVENT, INCLUDING POWER PLUS APPLICABLE VENDOR PASSES**
- **(8) SPONSOR BADGES FOR THE WEEKEND**

THE "CLASSY CHASSIS" CAR SHOW SPONSOR-\$5,000

- **LOGO PLACEMENT ON POSTER/FLYER PRINTING, EVENT PROGRAM AND SOCIAL MEDIA, TO INCLUDE FACEBOOK & WEBSITE**
- **UP TO (3) BANNERS HUNG THROUGHOUT THE EVENT (PROVIDED BY YOU)**
- **STAGE MENTIONS ON SATURDAY**
- **PREFERRED VENDOR SPACE AVAILABLE FOR THE DURATION OF THE EVENT PLUS APPLICABLE VENDOR PASSES**
- **(6) SPONSOR BADGES FOR THE WEEKEND**

THE "FLAT OUT" RACE SHOP PARTY SPONSOR-\$3,000

- **LOGO PLACEMENT ON POSTER/FLYER PRINTING, EVENT PROGRAM AND SOCIAL MEDIA, TO INCLUDE FACEBOOK & WEBSITE**
- **INCLUDES STAGE MENTIONS ON FRIDAY**
- **UP TO (2) BANNERS HUNG THROUGHOUT THE EVENT (PROVIDED BY YOU)**
- **LOGO PLACEMENT ON SOCIAL MEDIA, TO INCLUDE FACEBOOK & WEBSITE**
- **PREFERRED VENDOR SPACE AVAILABLE FOR THE DURATION OF THE EVENT PLUS APPLICABLE VENDOR PASSES**
- **(4) SPONSOR BADGES FOR THE WEEKEND**

"BURNOUT" SPONSOR-\$2,000

- **LOGO PLACEMENT ON POSTER/FLYER PRINTING, EVENT PROGRAM AND SOCIAL MEDIA, TO INCLUDE FACEBOOK & WEBSITE**
- **STAGE MENTIONS ON SATURDAY, THROUGHOUT THE EVENT**
- **PREFERRED VENDOR SPACE AVAILABLE FOR THE DURATION OF THE EVENT PLUS APPLICABLE VENDOR PASSES**
- **(2) BANNERS HUNG AT THE DRAG STRIP STAGE**
- **(2) SPONSOR BADGES FOR THE WEEKEND**

PIN UP AND KIDS GREASER CONTEST SPONSOR-\$1,000

- **LOGO PLACEMENT ON EVENT PROGRAM, SOCIAL MEDIA, TO INCLUDE FACEBOOK & WEBSITE.**
- **STAGE MENTIONS ON SATURDAY, THROUGHOUT THE EVENT**
- **PREFERRED VENDOR SPACE AVAILABLE FOR THE DURATION OF THE EVENT PLUS APPLICABLE VENDOR PASSES**
- **NAMING RIGHTS FOR THE CONTEST. CUSTOM SASH PRESENTED TO THE WINNER.**
- **(1) BANNER HUNG AT THE DRAG STRIP STAGE**
- **(2) SPONSOR BADGES FOR THE WEEKEND**

HOT ROD ROCK & RUMBLE SUPPORTER-\$500

- **LOGO PLACEMENT ON EVENT PROGRAM, SOCIAL MEDIA, TO INCLUDE FACEBOOK & WEBSITE.**
- **VENDOR SPACE AVAILABLE FOR THE DURATION OF THE EVENT PLUS APPLICABLE VENDOR PASSES**
- **ABILITY TO CUSTOMIZE A SPONSORSHIP PACKAGE TO BEST FIT YOUR BUDGET AND NEEDS.**
- **(1) BANNER HUNG AT THE DRAG STRIP STAGE**
- **(2) SPONSOR BADGES FOR THE WEEKEND**

DANA KAHLHAMER/ 719-382-7223 OR DANA@PPIR.COM

HEATHER SMALLEY/ 719-382-7223 OR HEATHER@PPIR.COM

PIKES PEAK HOT ROD ROCK & RUMBLE

SEPTEMBER 2018

SPONSOR INFORMATION FORM

DATE: _____

CONTACT: _____

SPONSOR/COMPANY NAME: _____

ADDRESS: _____

PHONE NUMBER: _____

EMAIL: _____

WEBSITE ADDRESS AS YOU WANT IT TO APPEAR: _____

SPONSORSHIP LEVEL & COMMITMENT: _____

CORPORATE CONTACT: (IF DIFFERENT FROM ABOVE) _____

FOR MY SPONSORSHIP, I GIVE PERMISSION FOR MY NAME/LOGO/WEBSITE TO BE LISTED ON PROMOTIONAL MATERIAL AND SOCIAL MEDIA OUTLETS.

HOW DID YOU HEAR ABOUT HOT ROD ROCK & RUMBLE? _____

METHOD OF PAYMENT: CASH _____ **CHECK** _____ **CREDIT CARD** _____

SPONSOR SIGNATURE: _____

DATE: _____

PPIR SIGNATURE: _____

DATE: _____

Internal Use Only:

Pd: _____

Date: _____

of Sponsor badges: _____

of Vendor badges: _____



**PIKES PEAK INTERNATIONAL RACEWAY
16650 MIDWAY RANCH RD
FOUNTAIN, COLORADO 80817**

CREDIT CARD AUTHORIZATION FORM

DATE: _____

NAME: _____
(AS IT APPEARS ON CREDIT CARD)

BILLING ADDRESS: _____

CITY/STATE: _____ **ZIP:** _____

AMOUNT TO BE CHARGED: \$ _____

BY PROVIDING MY CREDIT CARD NUMBER BELOW, I AUTHORIZE PIKES PEAK INTERNATIONAL RACEWAY TO CHARGE MY CREDIT CARD FOR THE TOTAL AMOUNT INDICATED ABOVE.

TYPE OF CREDIT CARD: _____

(VISA, MASTERCARD, DISCOVER, AMERICAN EXPRESS)

CREDIT CARD NUMBER: _____

EXPIRATION DATE: _____ **CVV** _____

CARD HOLDERS SIGNATURE:

PHONE: _____

EMAIL: _____